

CAMPUS

MY AIU MAGAZINE *mundi*

#10

Image: NASA.
This "Blue Marble" series
photograph was taken in 2007.
Here, the South, Southeast, and
Eastern parts of Asia are highlighted,
along with the whole of Australia.

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AIU News + Student Essay + Education + Culture + Science + Technology
+ Art + Design + Body + Mind + Spirit + Environment + Human Rights +
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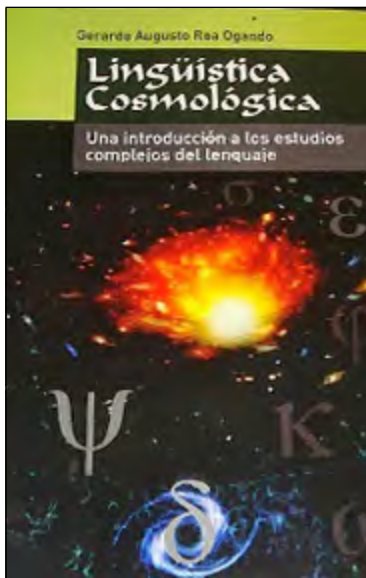
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Merit

AUGUST 17, 2014. Gerardo Augusto Roa Ogando has recently received a certificate of recognition from the **Universidad Autonoma de Santo Domingo, UASD** as a professor with merit for his educational work in favor of the Dominican Youth. He has also written the book **Linguística Cosmológica**.

Currently he is a Spanish Language and Linguistics professor at UASD. He is the author of twelve unpublished essays of the Spanish language and its teaching, a sociolinguistic study, a novel and three research thesis. Gerardo completed a Doctorate program in Hispanic Linguistics at AIU. Congratulations!

Thesis published

JULY 27, 2014. Scottie Howell wrote his thesis on **A Unified Theory of Human Skeletal Muscle Growth and Application to Resistance Training** and it has been published by the **International Journal of Sciences: Basic and Applied Research**.

Here's the abstract: "Many different theories and hypotheses have been developed and evolved to explain human skeletal muscle growth. To date, no single theory encompasses all known mechanisms of human skeletal muscle growth and many are poorly understood. Of the various theories and hypotheses, most

have useful elements that partially explain how human skeletal muscle growth occurs in adults. Here, it is proposed that a unified theory of human skeletal muscle growth can integrate and explain human muscular growth in a simplified manner."

You can read more about his work here: gssrr.org/index.php?journal=JournalOfBasicAndApplied&page=the_sis&op=view&path%5B%5D=88

Scottie completed a Doctorate program of Exercise Physiology with CUM LAUDE honors at AIU. We are very proud of you, Scottie, and we wish you more success.

TV interview



AUGUST 10, 2014. Following the three articles Lawrence Roberge published last year **Countermeasures to a Non-Indigenous Species, Biological Weapons attack, Strategies**

for **Discernment of an Attack and Countermeasures and Wait 'til Al-Qaida gets hold of some bugs!**, he was recently interviewed by **NEWSMAXTV** this past month on the possibility of invasive species as the next biological weapon. Watch this interesting discussion at www.newsmax.com/Newsmax-Tv/Lawrence-Roberge-invasive-species-food/2014/07/22/id/584261/

Lawrence completed a Doctorate program in Biology in AIU. We are very proud of you Lawrence and we wish you more success.



Graduates of the month

AUGUST 2014

Olayinka Abimbola Oduwole
DOCTOR OF PHILOSOPHY
BUSINESS ADMINISTRATION

Brima Kamara
BACHELOR OF SCIENCE
ELECTRICAL ENGINEERING

Espinoza Ponce Marlon Renan
BACHELOR OF SCIENCE
PETROLEUM ENGINEERING

Gothebe L. Gamodimo
BACHELOR OF SCIENCE
CIVIL ENGINEERING

Tesfaye Wolde
DOCTOR OF PHILOSOPHY
MARKETING

Eben Ngwal Jolie Dorothee
BACHELOR OF HUMAN RESOURCES
HUMAN RESOURCES

Jose William Hernandez Gonzalez
DOCTOR OF LEGAL SCIENCES
POLITICAL SCIENCES

Rebeca A. Rondón B.
DOCTOR OF ANALYTICAL CHEMISTRY
ANALYTICAL CHEMISTRY

Jorge Luis Santana Morán
DOCTOR OF PHILOSOPHY
ANTHROPOLOGY

Carlos V. da Silva Caminho Zomane
DOCTOR OF PHILOSOPHY
RURAL DEVELOPMENT

Ribdi N.R.M. Alsaedi
DOCTOR OF BUSINESS ADMINISTRATION
BUSINESS ADMINISTRATION

Luis Guillermo Pineda Bernal
DOCTOR OF PUBLIC ADMINISTRATION
PUBLIC ADMINISTRATION

Francisco Roldán Avalos
BACHELOR OF SCIENCE
INDUSTRIAL SAFETY

O' Konor Ndam Riana Juliette
MASTER OF INTERNATIONAL RELATIONS
DIPLOMACY

Rosendo Juan Nuñez Ramirez
BACHELOR OF SCIENCE
MINE ENGINEERING

Jhónatan Daniel Morales Sandoval
BACHELOR OF BUSINESS ADMINISTRATION
BUSINESS ADMINISTRATION

Evelyn Tetteh
BACHELOR OF SCIENCE
INTERNATIONAL RELATIONS

Hernán Roberto Valdez Viteri
MASTER OF PROJECT MANAGEMENT
MANAGEMENT

Freddy José Urbano Panchez
BACHELOR OF BUSINESS ADMINISTRATION
INTERNATIONAL COMMERCE

David Rosario Rivera
DOCTOR OF EDUCATION
EDUCATION

Stephen Loh Tangwe
MASTER OF SCIENCE
ELECTRICAL ENGINEERING

Bertha Hermalinda Ustate Perez
DOCTOR OF PHILOSOPHY
PSYCHOLOGY

<p>Herbert Alexis Lima Mejicanos BACHELOR OF BUSINESS ADMINISTRATION <i>BUSINESS ADMINISTRATION</i></p> <p>Eugenia M. Allen Flores BACHELOR OF ARTS <i>ARTS</i></p> <p>Marco Antonio Morales Osorio DOCTOR OF PHILOSOPHY <i>EDUCATION AND REHABILITATION SCIENCES</i></p> <p>Josephine Yartey BACHELOR OF SCIENCE <i>LEGAL STUDIES</i></p> <p>José A. Collazo González DOCTOR OF PHILOSOPHY <i>LEGAL STUDIES</i></p> <p>Boyoung Choi BACHELOR OF BUSINESS ADMINISTRATION <i>HUMAN RESOURCES MANAGEMENT</i></p> <p>Sergio de Jesús Tobón Agudelo DOCTOR OF EDUCATION <i>EDUCATION</i></p> <p>Andrés Javier Anaya Isaza MASTER OF SCIENCE <i>COMPUTER ENGINEERING</i></p> <p>Simão Pedro Alfredo Macunge BACHELOR OF ACCOUNTING <i>ACCOUNTING</i></p> <p>Alberto Víquez Ramírez DOCTOR OF EDUCATION <i>ETHICAL LEADERSHIP</i></p> <p>María J. del Carmen Benites Goicochea DOCTOR OF PHILOSOPHY <i>PUBLIC ADMINISTRATION</i></p> <p>Francis Golloh MASTER OF SCIENCE <i>PROJECT MANAGEMENT</i></p> <p>Banteyehun Haile DOCTOR OF PHILOSOPHY <i>PROJECT MANAGEMENT</i></p> <p>Gerardo Aureliano Gonzalez Navarro MASTER OF MANAGEMENT <i>PROJECT MANAGEMENT</i></p>	<p>Tammy Elizabeth Lombard BACHELOR OF ARTS <i>PSYCHOLOGY</i></p> <p>Ronaldo C. Leiva Rodríguez MASTER OF CRIMINOLOGY <i>CRIMINALISTICS</i></p> <p>Liliana del Carmen Calderon Soriano BACHELOR OF BUSINESS ADMINISTRATION <i>BUSINESS ADMINISTRATION</i></p> <p>Domingos Kudihingana Kissunge MASTER OF PSYCHOLOGY <i>ORGANIZATIONAL AND WORK PSYCHOLOGY</i></p> <p>Miguel Angel Mendez Vazquez DOCTOR OF PHILOSOPHY <i>EDUCATION</i></p> <p>Kawampa Samuel MASTER OF SCIENCE <i>HUMAN RESOURCES</i></p> <p>Lorena Herrera Cuartas MASTER OF SCIENCE <i>HEALTH SCIENCE</i></p> <p>Carlos Elias Corredor Ramos BACHELOR OF BUSINESS ADMINISTRATION <i>BUSINESS ADMINISTRATION</i></p> <p>Silvia Elida Pinto DOCTOR OF PHILOSOPHY <i>ARTS</i></p> <p>Robert Kalumbi MASTER OF BUSINESS ADMINISTRATION <i>BUSINESS ADMINISTRATION</i></p> <p>Justin Bisengimana MASTER OF BUSINESS ADMINISTRATION <i>PROJECT MANAGEMENT</i></p> <p>Jarvis Dyton Njala BACHELOR OF SCIENCE <i>COMPUTER INFORMATION SYSTEMS</i></p> <p>Iddrisu Yusif Kyei DOCTOR OF EDUCATION <i>EDUCATION</i></p> <p>Feliciano Pedro Mauricio Cumaquela DOCTOR OF PHILOSOPHY <i>PUBLIC HEALTH</i></p>	<p>Miguel Dario Galeano Andrade MASTER OF SCIENCE <i>CLINICAL PSYCHOLOGY</i></p> <p>Santiago David Avilés Oré BACHELOR OF SCIENCE <i>ELECTRICAL ENGINEERING</i></p> <p>Mary Kenyaditswe Mogolo Mabotho DOCTOR OF HUMAN RESOURCES <i>HUMAN RESOURCES MANAGEMENT</i></p> <p>Judith Salazar Del Mar MASTER OF SCIENCE <i>BUSINESS MANAGEMENT</i></p> <p>Aquilla Priscilla Omwangangye DOCTOR OF ARTS <i>EDUCATION</i></p> <p>Cosmas K. Zimba BACHELOR OF ARTS <i>SOCIAL AND HUMAN DEVELOPMENT</i></p> <p>Andy Santiago Castillo Flores BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Carol Alberto Mendoza Dávila BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>César Eduardo Chicas Salinas BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Claudia Sayuri Maruta Erazo de Lacayo BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Erick Benjamín González Blanco BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Ethel Belinda Servellón Calderón BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Fernando Estuardo Herrera Herrera BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Henry José Figueroa Ramírez BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p>	<p>Hilda Yesenia Cordón Guzmán BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Jenipher Cordón BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Jonathan Leopoldo Grajeda García BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Jorge Stuardo López Ríos BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>José Anibal Arriola Escobedo BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>José Antonio Arroyave Porras BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Juan Carlos Solís Hernandez BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Juan Carlos Velásquez Rivera BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Juan José Castillo Guardia BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Leonel Eduardo Arreaga De Leon BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Lucrecia Lizeth Monzón Garrido BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>María Guadalupe Castañeda de Orellana BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Mayra E. Vásquez Chuni de Méndez BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Monica Margarita García López BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p>	<p>Nancy Karina López González BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Omar Estuardo Alvarado Morales BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Renato Edgar Ricardo Carballo Pinto BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Rony Amilkar Amado Bouyssou BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Samuel Espina Gómez BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Thelma Yorleni Maldonado Silva BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Walter Alfonso Farfán Ruano BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Walter David Parada Maldonado BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Wendy Julieta Villatoro Cobón de Berrios BACHELOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Luis Tairon Losada Pedraza DOCTOR OF BUSINESS ADMINISTRATION <i>BUSINESS MANAGEMENT</i></p> <p>Antonio Jose Gonzalez Tirado DOCTOR OF BUSINESS ADMINISTRATION <i>BUSINESS MANAGEMENT</i></p> <p>William Ramon Garcia Tirado DOCTOR OF BUSINESS ADMINISTRATION <i>PUBLIC MANAGEMENT</i></p> <p>Roberto Pablo Hoyos Botero DOCTOR OF BUSINESS ADMINISTRATION <i>MANAGEMENT</i></p> <p>Hernando Rodriguez Figueroa DOCTOR OF BUSINESS ADMINISTRATION <i>FINANCE</i></p>
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TESTIMONIAL		TESTIMONIAL		TESTIMONIAL	
<p>Debra Charles-Rojas August 23, 2014 Doctor in Nutrition</p>	<p>after and was met by quick responses and helpful personnel who made the entire process quite easy. I resumed my studies with great enthusiasm, all with the aim of completing it within the scheduled time. Feedback in all areas was prompt, comments were forthcoming and I felt very comfortable as I continued striving to achieve my goals.</p>	<p>Immaculate Susan Matarise-Nduna June 22, 2014 PhD in Statistics</p>	<p>of self introspection from the start was a blessing.</p>	<p>Luke Makinishi August 17, 2014 Bachelor in Labor Studies</p>	<p>“My professional studies at AIU were a rare roller coaster experience. Indeed that was! The Andragogic learning is simple but facilitating effective ways to research for relevant information on the subject at hand. With the flexibility of time, this was a chance for me once again to be in charge of the learning process. An opportunity giving the feeling that I can excel in this life without the limitation of school walls. ...</p> <p>Deeply further, I got to realize the global connection the today world is living under. How, anything happening in one corner of this world is capable to affect other social, political and economic wellbeing of the rest of people. It also gives me the impression that people who have the knowledge take advantage of the ignorance of others to exploit them and therefore I have decided to be an agent of change to inform the less fortunate whenever possible.</p> <p>Bravo! Keep up the good work to help many others with the affordable cost of learning.”</p>
<p>“It was by God’s intervention and sheer coincidence that while surfing the internet in May 2013, I came upon your website. I had never heard about Atlantic International University (AIU) before. I had been enrolled in a Master of Philosophy (MPhil) program since 2005 at the University of the West Indies in St. Augustine, Trinidad but it was not meeting my expectations. Because of my passion for persons infected and affected by HIV/AIDS, my dissertation at the Master’s level was on that topic.</p> <p>I was fortunate to be assigned a very competent foreign supervisor who had just joined the staff at the university. He was an HIV/AIDS advocate who was very knowledgeable about the topic so I felt that I was about to accomplish. Things were progressing well until he had to leave because his contract was not renewed. Subsequently I was assigned another supervisor who did little to assist me. I started losing interest in my studies and just then I learnt about AIU. I contacted AIU shortly</p>	<p>During the relocation process as my family and I took up residence in the United States, I was unable to work as diligently as I started but the ambition was always inside of me to complete my studies, if for no other reason but for personal gratification.</p> <p>To God be the glory! Viola la, I have done it. As of now, I shall have the PhD conferred on me. It has always been my dream. I have achieved.</p> <p>Thanks to all members of your team, my advisor, Dr. Valcin, other members of the Engineering faculty, my tutors, and the office staff. They have been tremendous, always willing to assist in any way possible making the journey easy.</p> <p>What a superb place of learning! Hats off to all at AIU!”</p>	<p>“This has been a journey that began on the 6th of January 2011.</p> <p>I have always wanted to read for a PhD, in Statistics. The year I was turning 60, I felt that this was a goal I had to achieve. Because of my age and the accompanying entrenched habits and social circles, I did not want to leave the comfort of my home and relocate to colder climes. Those are the habits of youth. I decided to read with a virtual university, a campus mundi. I promptly found it in the AIU.</p> <p>The shock was when I was told as one of the first assignments to design my own curriculum. Not wanting to reinvent the wheel, I visited the website of my Alma Mater, the University of Calgary. I saw the graduate courses they were now offering. I then visited web sites of other North American Universities and did the same. Then I decided to design a rigorous programme that would help me understand my discipline in greater depth.</p> <p>The demand that I do a bit</p>	<p>I examined myself and the need for the doctorate and its use to my society, my country and the world in general. I put everything in its proper perspective and got serious.</p> <p>I enjoyed interacting with my tutors. Most of them were very encouraging souls. I appreciated the prompt response to my assignments, the patience with which they waited for my assignment, the gentle reminders. It spurred me to produce quality work.</p> <p>In my assignments, I therefore learned a lot of theory and applied it all to my country and my continent.</p> <p>The seminars gave me exposure to other disciplines. It taught me to relate all disciplines to each other. Now I know that the world teems with possibilities. There is not one correct answer, there are many. I adopted a new philosophy that ‘if I can imagine it, visualize it then I can create it.’</p> <p>I am a different person and I got a new lease of life in my sixties.”</p>		

Management Information Systems

By Anthony Oduori Solo

Full text: www.aiu.edu/applications/DocumentLibraryManager/upload/Management%20Information%20Systems.pdf



Image: www.uhasselt.be

Because there are different interests, specialties and levels in an organization, there are different kinds of systems. No single system can provide all the information an organization needs. Why Information Systems? Ask managers to describe their most important resources and they'll list **a. Money, b. Equipment, c. Materials and d. People.** It's very unusual for managers to consider information an important resource and yet it is.

We are in the midst of a swiftly moving river of technology and business innovation that is transforming the global business landscape. An entirely new internet business culture is emerging with profound implications for the conduct of business. This can be seen everyday on how business people work using the high-speed internet connection for e-mail and information gathering, portable computers connected to wireless networks, cellular telephones connected to the internet and computing power to an increasingly mobile and global workforce.

The emergence of internet business culture has set expectations that we all share. We expect online services for purchasing goods and services, we expect friends and business colleagues to be available by e-mail and cell-phone,

<p>and we expect to be able to communicate with our vendors, customers and employees anytime of the day or night over the internet.</p>	<p>business capability. Changes in strategy, rules and business processes increasingly require changes in hardware, software, databases and telecommunications. Often what the organization would like to do depends on what its systems will permit it to do.</p> <p>Organizations that invest wisely in information technology experience continued growth in productivity and efficiency</p> <p>4) Strategic Opportunity and Advantage. If you want to take advantage of new opportunities in markets, develop new products and create new services chances are quite high you will need to make substantial investment in IT to realize the new business opportunities. If you want to achieve a strategic advantage over your rivals, to differentiate yourself from your competitors. IT is one avenue for achieving such advantages along with changes in business practices and management.</p>	<p>into the internet and cellular phones are becoming internet access devices. The internet connected personal computer moving towards a role as a home entertainment control center.</p> <p>Traditional networking and the internet are nearly synonymous with doing business. Firms' relationship with customers, employees, suppliers and logistic partners are becoming digital relationships i.e. as a consumer you will increasingly interact with sellers in digital environment, as an employer you will be interacting more electronically with your employees and giving them new digital tools to accomplish their work.</p> <p>Electronic Business/E-Business. It's the designate use of the internet and digital technology to execute all of the activities in an enterprise. It includes activities for the internal management of the firm and coordination with suppliers and other business partners.</p> <p>Electronic Commerce/ E-Commerce. It's the part of e-business that deals with buying and selling of goods and services electronically with computerized business transaction using the internet, networks and other digital technologies. It also includes activities supporting those market transactions such as advertising, marketing, customer support, delivery and payment.</p> <p>Electronic Governments/E-Government. It's the application of the internet and related technologies to digitally enable government and public sector agencies relationships with citizens, businesses and other government arms. E-government can make government operations more efficient</p>	<p>and also empower citizens by giving them easier access to information.</p> <p>2. Transformation of the Business Enterprise. Along with rapid changes in markets and competitive advantage are changes in firms. The internet and new markets are changing the cost and revenue structure of traditional firms and are hastening the demise of traditional business models.</p> <p>The internet and related technologies make it possible to conduct business across firm's boundaries almost as efficiently and effectively as it is to conduct business within the firm. This means that organizations are no longer limited by traditional boundaries or physical locations in how they design, develop and produce goods and services. It's possible to maintain close relationship with supplier and other business partners at a great distance and also outsource work that organizations formerly did themselves to other companies' i.e Cisco</p>
<p style="text-align: center;">Importance of Information Technology</p> <p>1) Capital Management. Information Technology has become the largest component of capital investment for firms globally.</p> <p>Investment in information technology has doubled as a percentage of total business investment and now accounts for more capital investment in the world.</p> <p>2) Foundation of doing business. In many industries survival and even existence without extensive use of Information systems is inconceivable hence all e-commerce is impossible without substantial IT investments hence firms like Google, Amazon online universities, i.e. Atlantic International University, simply wouldn't exist.</p> <p>Today firms like Insurance, Finance, Real estate as well as personal services such as travel and education can not operate without IT. Therefore Information Technology is the foundation of business in the twentieth first century.</p> <p>3) Productivity. IT is one of the most important tools along with innovation in organization and management, in fact these innovations need to be linked together hence IT plays a critical role in increasing the productivity of firms, entire nations and the world.</p> <p>In contemporary systems there is a growing interdependence between a firms information systems and its</p>	<p style="text-align: center;">Why IT?</p> <p>A combination of information technology innovations and a changing domestic and global environment makes the role of IT in business even more important than a few years year ago. There are five factors to consider when assessing the growing impact of IT in business organizations.</p> <p>1. Internet and Technology Convergence. The internet is bringing about a convergence of technologies, roiling markets, entire industries and firms in the processes. Traditional boundaries and business relationships are breaking down.</p> <p>Telephone networks are merging</p>	<p>3. Growth of a Globally Connected Economy. The success of firms today and in the future depends on their ability to operate globally.</p> <p>Today information systems provide the communication and analytical power that organizations need to conduct trade and manage business global scale. Controlling the far- flung global corporation- communicating with distributors and suppliers, operating 24hours a day in different national environments, coordinating global work teams and servicing local and international reporting needs is a</p>	

major challenge that requires powerful information systems

Globalization and IT bring new threats to domestic businesses because of global communication and management systems, customers now can shop in a worldwide market place obtaining price and quality information 24 hours a day. To become competitive participant in international markets organizations need powerful information and communication systems.

4. Growth of Knowledge and Information Based Economies. In knowledge and information based economies the market value of firms is based largely on intangible assets i.e. information, brands, unique business methods e.t.c.

Knowledge and information provide the foundation for valuable new products and services such as worldwide reservations systems, credit cards. Knowledge and information intense products i.e. computer games require a great deal of knowledge to produce and knowledge is used more intensively in the production of traditional products as well.

5. Emergence of the Digital Firm. A Digital firm is one in which nearly all of the organizations significant business relationships with customers, employees and suppliers are digitally enabled hence the core business processes are accomplished through digital networks spanning the entire organization.

Business processes refer to the set of logically related tasks and behaviors that an organization develops over

time to produce specific business results and the unique manner in which these activities are organized and coordinated. Examples of business processes are Generating and fulfilling an order, developing a new product, creating marketing plan, hiring an employee.

The way an organization manages accomplishes their business processes can be a source of competitive strength.

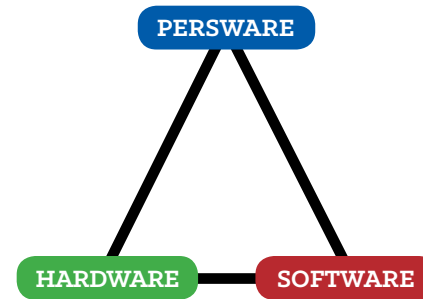
Digital firms sense and respond to their environment far more rapidly than traditional firms, giving the more flexibility to survive in turbulent times. They do offer extraordinary opportunities for more global organization and management. By digitally enabling and streaming their work, digital firms have the potential to achieve unprecedented levels of profitability and competitiveness. A full digital firm is still a vision than a reality to most companies though this vision is driving them (companies) towards digital integration. Firms are continuing to invest heavily in information systems that integrate internal business processes and build closer link with suppliers and customers.

What is an Information System?

It is a set of interrelated components that collect (or retrieve), process, store and distribute information to support decision making and control.

Most of us think only of hardware and software when we think of an Information System. There is another component of the triangle that should

be considered, and that's the people side, or "persware." Think of it this way:



Input, processing, output and feedback processes. The most important is the feedback process; unfortunately it's the one most often overlooked. Just as in the triangle above, the hardware (input and output) and the software (processing) receive the most attention. With those two alone, you have computer literacy. But if you don't use the "persware" side of the triangle to complete the feedback loop, you don't accomplish much. Add the "persware" angle with good feedback and you have the beginnings of information literacy.

Information systems contain information about significant people, places and things within the organization or the environment surrounding it.

Information is data that have been shaped into a form that is meaningful and useful to human beings.

Data are streams of raw facts representing events occurring in organizations or its physical environment before they have been organized and arranged into a form that can be understood by people and used.

Business perspective of Information Systems

Business firms invest in information technology and systems because they provide real economic value to the business. The decision to build/maintain an information system assumes that the returns on this investment will be superior to other investments in buildings, machines or other assets. These superior returns will be expressed as increase in productivity, in revenues or perhaps a superior long term strategic positioning of the firm in certain markets.

In some cases, firms are required to invest in information systems simply because such investments are required to stay in business. For instance some small banks may be forced to invest in automatic teller machines (ATM) networks or offer complex banking services requiring large technology investments simply because it is a cost of doing business hence its assumed that most information systems investments will be justified by favorable results.

Every business has an information value chain, in which raw information is systematically acquired and then transformed through various stages that add value to the that information. The value of an information system to a business as well as the decision to invest in any new information system is a large part determined by the extent to which the system will lead to better management decision, more efficient business processes and a higher firm profitability. Although there are other reasons why systems are built their primary objective is to contribute to corporate value.

LEARNING



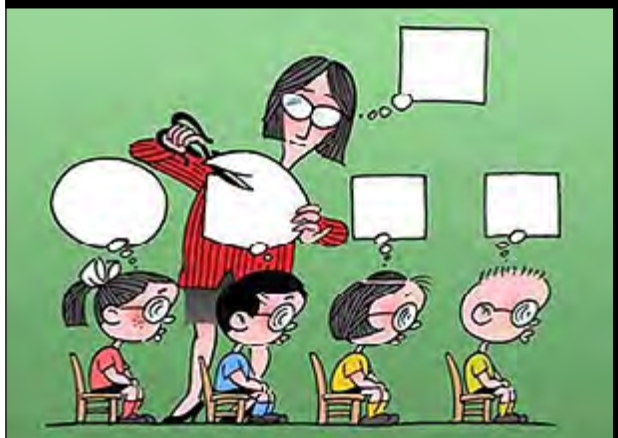
New Book

Colorless Tsukuru Tazaki and His Years of Pilgrimage is the thirteenth novel by Japanese writer **Haruki Murakami**. Published on 12 April 2013 in Japan, it sold one million copies in one month. It was Murakami's first

release since his three-volume novel **1Q84** (2009–2010). The English-language edition was released in North America and the United Kingdom on 12 August 2014. An excerpt from the novel, the standalone “**Haida's Story**”, had appeared on 27 July at **Slate**.

Murakami –born in 1949– has been translated into 50 languages and his works of fiction and non-fiction have garnered critical acclaim and numerous awards.

Source: en.wikipedia.org
Image: flavorwire.com



Horse Boy Method teaching kids with autism

Source: www.horseboymovie.com www.abilitiesexpo.com straightnesstraining.com

This method was pioneered by **Rupert Isaacson**, experienced horseman and father to **Rowan**, who had been diagnosed with autism. Rupert's adventure began when he noticed his son's drastic improvement while riding and worked with Rowan and their Quarter horse, **Betsy**, for several years. His family's quest to connect with their young son –which took them a half a world away riding across the Mongolian Plateau– is told in the book and film of the same title, **The Horse Boy**.

After refining the techniques with his creative partner **Illiane Lorenz**, Rupert discovered that **Horse Boy Method** gets results. More specifically, it gets communication.

The horse can carry a person effortlessly and without resistance into the exterior world. First, you create an environment that is delightful for the child. Next, you address the child's sensory issues. Then, when the child lets you know that he or she is ready, you begin ridden work.



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A six stage process

- 1** Create the right environment with natural surroundings and no bad sensory triggers to calm the over active nervous system.
- 2** Do sensory work by laying the child body to body bareback on the horse's back. This will reduce stress behaviors.
- 3** Start back riding with the child in front of the rider/therapist. The great thing about back riding is that you are a voice in the ear, you are not this challenging frontal gaze that children have to defend themselves from. You can tailor the conversation (even if it's one sided initially) to their obsessive interests and insinuate yourself into their thought processes. The rhythms of the horse, if ridden well, flood the child with oxytocin and open up the learning receptors of the brain. And if you think that the word autism actually means 'locked within the self' (**auto** means **the self** in greek), the difficulty is the relationship with the exterior world, then the horse carries us into the exterior world. Effortlessly, delightfully, filling us with the bliss hormone, putting our brains in the ideal state to receive, but much more importantly, to retain information.
- 4** Continue with perspective taking exercises and rules-based games, which will help to normalize the cognitive process of the child.
- 5** Then start to 'teach' academics from the saddle. At this stage the child can be introduced to math, reading, languages, history, geography, natural sciences and other topics.
- 6** Finally it's about the stage of self-advocacy and the ability to make a case for oneself and in this stage, children are encouraged to begin teaching us what interest them.



New solar concentrators

One of the biggest complaints about solar energy is that the setups aren't very attractive. A team of material engineers at **Michigan State University** have developed solar concentrators that are completely transparent, which means they can be used on windows without disturbing the view or even on smartphone screens. The research was led by **Richard Lunt** and the paper was featured on the cover of the journal **Advanced Optical Materials**.

Solar concentrators are used to lens sunlight, focusing it on a small area to maximize the amount of light, maximizing the amount of electricity generated. This is similar to using a magnifying glass to set leaves on fire. These can be quite large and a bit of an eyesore, as they are very much function over form. While many people have been attempting to create a see-through lens for years, the balance between efficiency and transparency has been hard to come by, with most prior attempts resulting in a colored product.

"No one wants to sit behind colored glass," Lunt said in a press release. "It makes for a very colorful environment, like working in a disco. We take an

approach where we actually make the luminescent active layer itself transparent."

The secret to their success was developing a system that could operate at wavelengths outside of the visible spectrum. This was accomplished by using organic luminophores, which are compounds that are responsible for luminescence. The concentrator absorbs light at certain wavelengths, and then is able to transmit them in another. Because the visible spectrum isn't involved, the researchers were able to have a finished product as clear as glass.

"We can tune these materials to pick up just the ultraviolet and the near infrared wavelengths that then 'glow' at another wavelength in the infrared," he explained.

Rather than concentrate the light directly over the solar cell (like holding a magnifying glass over a leaf), the infrared glow is transferred to the solar cells at the perimeter of the device, where it is converted into electricity. With all of the action happening along the edge, there are incredible opportunities to integrate the technology nearly anywhere.

This technology is still new, so there are efficiency concerns that need to be addressed before it can be scaled up. Some concentrators that aren't transparent are operating at an efficiency of about 7%, while this currently is nearing 1%. The researchers stated that they hope to surpass 5% in time. Though the goal is technically less than colored concentrators, a transparent device would have more possible applications, making it a much more practical option.

"It opens a lot of area to deploy solar energy in a non-intrusive way," Lunt continued. "It can be used on tall buildings with lots of windows or any kind of mobile device that demands high aesthetic quality like a phone or e-reader. Ultimately we want to make solar harvesting surfaces that you do not even know are there."

Source: *Scientists Create Transparent Solar Concentrator*, by Lisa Winter. www.iflscience.com Image: Yimu Zhao

Feeling lonely?

Source: birdandmoon.com



Just remember you are not alone...



...you are never alone.

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Walking in your shoes

This book aims to provide the reader with a beautiful, design led experience of what it feels like to struggle with reading. The principles of reading are fascinating when it comes to the importance of typography. This book shows a few different ways of displaying type that might best represent the way in which a person with dyslexia might read.

In general, those that can read tend to take it for granted, and are confused by the struggles that many people experience. The question frequently asked is –‘I wonder what it is like to be dyslexic?’.

Inside is a short story from the book **The Small Pleasures of Life**, which is used to express some of the struggles a dyslexic person might have while reading.

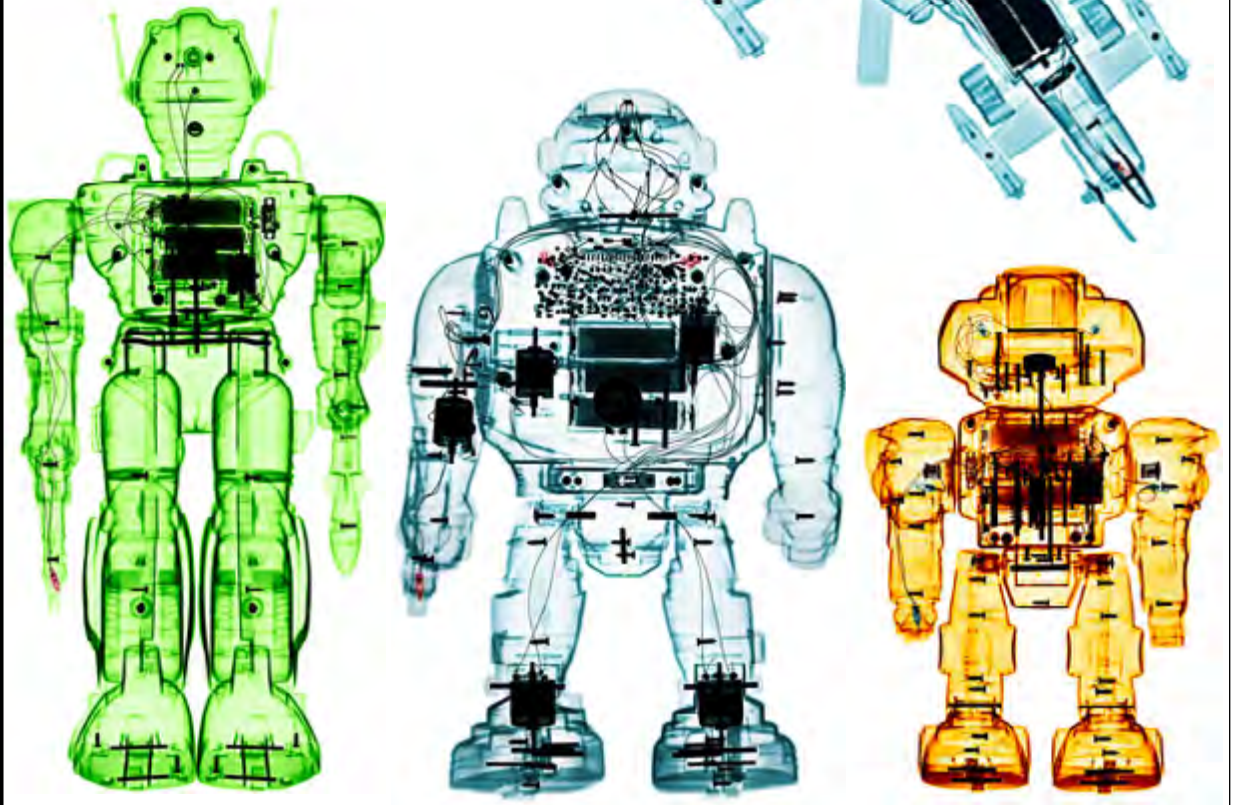
Find it at **Outgrow.me**, the marketplace for successfully crowdfunded products. There you'll find an incredible selection of innovative and creative products designed by visionary entrepreneurs and crowdfunded by awesome people. By purchasing from **Outgrow.me**, not only will you receive something awesome but you'll help support a movement of creative design and empower a wave of hard-working startups. Shop with a purpose.

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X-Rayed toys

Photographer **Brendan Fitzpatrick** just released three new collections of x-ray photos including toys, creatures, and a new set of flowers, as part of his **Invisible Light** series. The photos are created with the help of a standard x-ray machine, but are artificially colored to help distinguish different materials. Prints of almost all of the images are available through **behance.net**

Source: www.behance.net/brendanfitzpatrick





YOGA benefits

Flex Time. Improved flexibility is one of the first and most obvious benefits of yoga. During your first class, you probably won't be able to touch your toes, never mind do a backbend. But if you stick with it, you'll notice a gradual loosening, and eventually, seemingly impossible poses will become possible. You'll also probably notice that aches and pains start to disappear. That's no coincidence. Tight hips can strain the knee joint due to improper alignment of the thigh and shinbones. Tight hamstrings can lead to a flattening of the lumbar spine, which can cause back pain. And inflexibility in muscles and connective tissue, such as fascia and ligaments, can cause poor posture.

Source: www.yogajournal.com
Image: www.twisted-focus.blogspot.com

Move your body to protect your brain



Physical exercise can ease depression, slow age-related memory loss and prevent Parkinson-like symptoms, researchers reported at the **Society for Neuroscience** meeting underway in San Diego.

The findings — some in animals, some in people— suggest that people may be making a mistake if they're relying primarily on crossword puzzles and brain-training games for mental wellness.

"We definitely have more evidence for exercise," said Teresa Liu-Ambrose of the University of British Columbia. Liu-Ambrose moderated a panel of scientists who presented studies showing that

physical activity offers a wide range of brain benefits.

In a study of rats, those that ran on a treadmill for at least four months scored higher on memory tests as they got older, said Yong Tang of Chongqing Medical University in Chongqing China. The running rats also had more blood vessels and white matter in their brains than did sedentary rats. He said the message for people is clear: "Exercise no matter how old you are."

Exercise also helped rats reverse the Parkinson-like slowing of movement that often come with age. The condition, called bradykinesia, affects more than half of people who

live to be 85 or more and is responsible for many falls.

But with elderly rats, 12 consecutive days of using a treadmill greatly improved their mobility, said Jennifer Arnold of Louisiana State University. The benefit may come because exercise is raising levels of dopamine, a brain chemical that is important for movement, Arnold said.

Finally, a pilot study of a dozen young adults in Australia found that exercise relieves depression, said Robin Callister of the University of Newcastle. All of the participants, aged 15 to 25, had been diagnosed with major depressive disorder. But after 12 weeks of exercise, 10 of them were no longer categorized as depressed, Callister said.

One reason exercise provides mental benefits may be that it actually requires the brain to do a lot of work, Callister said. Even going on a run means the brain is coordinating complex movements. And team sports or group exercises also activate parts of the brain devoted to social interactions.

"I think people underestimate how much the brain is involved in physical activity," Callister said.

Source: "Sweat Your Way To A Healthier Brain," by Jon Hamilton.
Image: www.destination360.com

Ego says:
ONCE EVERYTHING FALLS INTO PLACE, I WILL FIND PEACE.



Spirit says:
FIND PEACE AND EVERYTHING WILL FALL INTO PLACE.

Image: www.rtrpuzzle.com.au

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ENVIRONMENT + HUMAN RIGHTS

Haircuts for the homeless

Mark Bustos, a hair stylist in New York, spends his Sundays (his day off of work) walking the city's streets giving haircuts to the homeless. Bustos got the idea after visiting family in the Phillippines in 2012 and renting a barber to give haircuts to needy local children. He says that his most memorable "client" was a man named Jemar Banks; "He didn't have much to say throughout the whole process, until after I showed him what he looked like when I was done... the first thing he said to me was, 'Do you know anyone that's hiring?'"

Source: www.huffingtonpost.com



www.defenders.org

Adopt a polar bear

Scientists predict that without urgent action, American polar bears could face extinction. These large marine mammals spend much of their time on arctic sea ice, hundreds of miles from land. But a changing climate is destabilizing the polar bears' habitat, and a growing interest in arctic oil threatens the region with a potential spill.

This is something you can do to make a difference for our wildlife and wild places. Your adoption helps Defenders of Wildlife's work to protect the fragile Arctic by fighting climate change through vital research and policy work, advocating a ban on all drilling in the region, and pushing for polar bears to gain the full protection they deserve under the Endangered Species Act.

Adoption levels. Polar bear mom and cub: \$90. Polar bear family: \$45. Polar bear: \$15. Ice house polar bear: \$35. All donations support the work of **www.defenders.org** to protect and restore the wildlife and wild places you care about.

Animal Adoptions Include: Personalized adoption certificate • Colorful animal fact sheet • Wildlife activities book • Adorable stuffed plush animal.

Source: www.defenders.org

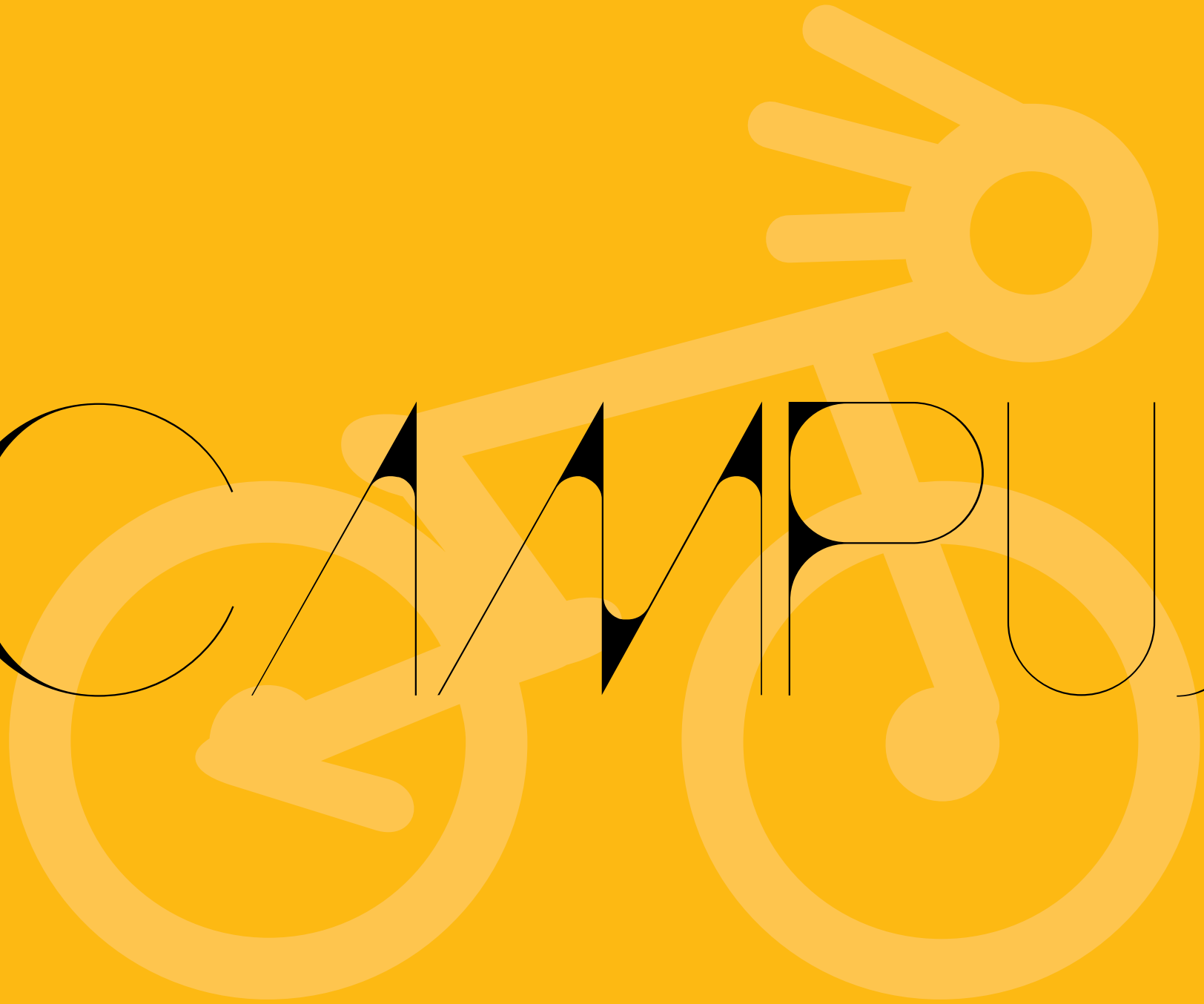


DIY Bird feeder

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CAMPUS



Bill Gates: Education is the key for equal opportunities

Bill Gates, the founder of Microsoft, addressed the business officers of colleges and universities last July 28th, 2014, at the annual meeting of the **National Association of College and University Business Officers** in Seattle. He began from the premise that “all lives have equal value” and that the United States stands for equal opportunity. He opined that higher education is one of the key elements in providing equal opportunity for all and, that for this to happen, we all need to have equal access to higher education and an



equal chance of succeeding. He noted that college graduates will earn almost double what high school graduates will during their lifetime and that unemployment rates of college graduates are very low. He also noted that there are non-pecuniary benefits to a college degree.

He was clear that our colleges must deliver value and we must measure what they are delivering. He noted that our business model in higher education is under challenge. He suggested that we are beyond being able to fine-tune the model and will need to see radical change. Our revenue sources are challenged and we cannot expect to see them increase in the coming years and thus we must develop much greater efficiencies in how we deliver our product. We need to ask the difficult questions about what programs schools offer and how much duplication we need. He sees fewer departments and schools in the future. He challenged the business officers to be front and center in measuring the effectiveness of what is offered at our colleges and universities.

He expects to see major innovation in the delivery of instruction and the support systems which colleges provide to students over the next several

years. He anticipates the rise of some outstanding MOOCs that will beg the question of the role of the professor. He sees a day when the lecture component of a class is a commodity much like a textbook is today. He sees a future with better pedagogy provided by a few and colleges and universities providing the social context to motivate students.

He noted that it is interesting to look at the for-profit sector that deals with a very difficult student population and has expanded opportunity at the margin. He stated that this sector has established a lot of best practices vis-à-vis student tracking and support services. He is concerned that the for-profit sector, along with community colleges and some less competitive colleges, may be forced to “cherry pick” better students in order to meet outcomes goals that may come into play as we move towards performance funding. He noted that



equal opportunity will be threatened if this happens. He urged us to make sure that we don't create incentives so that schools do not take the difficult students yet he noted that we need to become much more effective in helping these students succeed.

Source: www.forbes.com www.insidehighered.com

“...college graduates will earn almost double what high school graduates will during their lifetime...”

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BE WISE & HAVE FUN

HABIT

Association within the confines of a given matrix

Guidance by pre-conscious or extra-conscious processes

Dynamic equilibrium

Rigid or flexible variations on a theme

Repetitiveness

Conservative

ORIGINALITY

Bisociation of interdependent matrices

Guidance by sub-conscious processes normally under restraint

Activation of regenerative potentials

Super-flexibility

Novelty

Destructive-constructive

Stand tall and proud.
Go out on a limb. Remember your roots.
Drink plenty of water.
Be content with your natural beauty. Enjoy the view. —A tree.



Stilife Desk Set. This set makes you immediately think of bold Bauhaus colors and geometric shapes so it's no wonder the collection was designed to bring some fun to your desktop. Designed by Adrian Olabuenaga for ACME Studios, the desk set was also inspired by vintage toys. design-milk.com



Barisieur. An alarm clock that will wake you up with a bespoke cup of coffee right when you need it most. It challenges all 5 senses, easing the user into the day with the subtle movement of stainless steel ball bearings that boil water via induction heating, accompanied by the smell of freshly brewed coffee or tea. Designer: Joshua Renouf. www.yankodesign.com



Bachelor of International Relations

SCHOOL OF SOCIAL AND HUMAN STUDIES

The Bachelor of International Relations (BS) program objective is to help students acquire a global perspective which will complement their areas of interest and professional goals at the same time having developed the skill set necessary to operate in a global environment. The Bachelor of International Relations (BS) program is offered online via distance learning. After evaluating both academic record and life experience, AIU staff working in conjunction with Faculty and Academic Advisors will assist students in setting up a custom-made program, designed on an individual basis. This flexibility to meet student needs is seldom found in other distance learning programs. Our online program does not require all students to take the same subjects/courses, use the same books, or learning materials. Instead, the online Bachelor of International Relations (BS) curriculum is designed individually by the student and academic advisor. It specifically addresses strengths and weaknesses with respect to market

opportunities in the student's major and intended field of work. Understanding that industry and geographic factors should influence the content of the curriculum instead of a standardized one-fits-all design is the hallmark of AIU's unique approach to adult education. This philosophy addresses the dynamic and constantly changing environment of working professionals by helping adult students in reaching their professional and personal goals within the scope of the degree program.

IMPORTANT: Below is an example of the topics or areas you may develop and work on during your studies. By no means is it a complete or required list as AIU programs do not follow a standardized curriculum. It is meant solely as a reference point and example. Want to learn more about the curriculum design at AIU? Go ahead and visit our website, especially the Course and Curriculum section: www.aiu.edu/CourseCurriculum.html

Core Courses and Topics

- Rise of Europe
- International Relations
- Economics for Managers
- Introduction to Asia
- Cultures and Civilizations in the Modern World
- Communication and Functional Skills
- Japanese Introductory Level
- Elementary Spanish
- Modern Standard Chinese
- Introductory Italian
- Effective Communication in an Educational Setting
- Globalization, the Asia-Pacific
- Indonesian
- English Language Communication
- Global Security
- Politics of International Law
- Ethics and International Relations
- World History
- European and International Affairs
- International Political Economy
- Thai Language
- Australia Foreign Relations
- Southeast Asia: Political Pressures and Social Forces
- Violence and Terror in International Relations

Orientation Courses

- Communication & Investigation (Comprehensive Resume)
- Organization Theory (Portfolio)
- Experiential Learning (Autobiography)
- Seminar Administrative Development

- (Book Summary)
- Seminar Cultural Development (Practical Experience)
- Seminar International Development (Publications)

Research Project

- Bachelor Thesis Project
- MBM300 Thesis Proposal
- MBM302 Bachelor Thesis (5,000 words)

Publication

Each Bachelor of International Relations graduate is encouraged to publish their research papers either online in the public domain or through professional journals and periodicals worldwide.

Skills for success

- Problem-solving skills
- Practical and patient
- Creative
- Technical aptitude
- Good communication skills.

Contact us to get started

Submit your **Online Application**, paste your resume and any additional comments/questions in the area provided. www.aiu.edu/requestinfo.html?Request+Information=Request+Information
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 Honolulu, HI 96813
 800-993-0066 (Toll Free in US)
 808-924-9567 (Internationally)

ABOUT US

General Information

Atlantic International University offers distance learning degree programs for adult learners at the bachelors, masters, and doctoral level. With self paced program taken online, AIU lifts the obstacles that keep professional adults from completing their educational goals. Programs are available throughout a wide range of majors and areas of study. All of this with a philosophically holistic approach towards education fitting within the balance of your life and acknowledging the key role each individual can play in their community, country, and the world.

Accreditation

While National Accreditation is common for traditional U.S. institutions of higher learning utilizing standard teaching methods, every country has its own standards and accrediting organizations. Accreditation is a voluntary process and does not guarantee a worthy education. Rather, it means an institution has submitted its courses, programs, budget, and educational objectives for review. AIU's Distance Learning Programs are unique, non-traditional and not accredited by the U.S. Department of Education. This may be a determining factor for those individuals interested in pursuing certain disciplines requiring State licensing, (such as law, teaching, or medicine). It is recommended that you consider the importance of National Accreditation for your specific field or profession.

Although Atlantic International University's individualized Distance Learning Degree Programs, are distinct from traditional educational institutions, we are convinced of their value and acceptance worldwide. Non-traditional programs are important because they recognize knowledge gained outside the classroom and incorporate a broader more comprehensive view of the learning experience. Many great institutions are unaccredited. We invite you to compare our programs and philosophy with traditional classroom-based programs to determine which is best suited to your needs and budget.

AIU has chosen private accreditation through the Accrediting Commission International (ACI), obtained in 1999. ACI is not regulated or approved by the US Department of Education. ATLANTIC INTERNATIONAL UNIVERSITY IS NOT ACCREDITED BY AN ACCREDITING AGENCY RECOGNIZED BY THE UNITED STATES SECRETARY OF EDUCATION. Note: In the U.S., many licensing authorities require accredited degrees as the basis for eligibility for licensing. In some cases, accredited colleges may not accept for transfer courses and degrees completed at unaccredited colleges, and some employers may require an accredited degree as a basis for eligibility for employment.

AIU is incorporated in the state of Hawaii. As a University based in the U.S., AIU meets all state and federal laws of the United States. There is no distinction between the programs offered through AIU and those of traditional campus based programs with regards to the following: your degree, transcript and other graduation documents from AIU follow the same standard used by all U.S. colleges and universities. AIU graduation documents can include an apostille and authentication from the U.S. Department of State to facilitate their use internationally. Authentication from the U.S. Department of State is a process that will ultimately bind a letter signed by the U.S. Secretary of State (permanently with a metal ring) to your graduation documents.



The AIU Difference

It is acknowledged that the act of learning is endogenous, (from within), rather than exogenous. This fact is the underlying rationale for "Distance Learning", in all of the programs offered by AIU.

The combination of the underlying principles of student "self instruction", (with guidance), collaborative development of curriculum unique to each student, and flexibility of time and place of study, provides the ideal learning environment to satisfy individual needs. AIU is an institution of experiential learning and nontraditional education at a distance. There are no classrooms and attendance is not required.

Mission & Vision

MISSION: To be a higher learning institution concerned about generating cultural development alternatives likely to be sustained in order to lead to a more efficient administration of the world village and its environment; exerting human and community rights through diversity with the ultimate goal of the satisfaction and evolution of the world.

VISION: The empowerment of the individual towards the convergence of the world through a sustainable educational design based on andragogy and omniology.

Organizational Structure

Dr. Franklin Valcin PRESIDENT/ACADEMIC DEAN	Dr. José Mercado CHIEF EXECUTIVE OFFICER	Dr. Ricardo González PROVOST
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Jaime Rotlewicz DEAN OF ADMISSIONS	Linda Collazo STUDENT SERVICES COORDINATOR	Lee Robles STUDENT SERVICES SUPERVISOR
Clara Margalef DIRECTOR OF INTERNATIONAL RELATIONS	Kingsley Zelee IT COORDINATOR	Laura Guillaume ACCOUNTING COORDINATOR
Ofelia Hernandez DIRECTOR OF AIU	Maria Serrano LOGISTICS COORDINATOR	Mario Cruz ADMINISTRATIVE COORDINATOR
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Miqueas Virgile IT DIRECTOR	Alba Ochoa ADMISSIONS COORDINATOR	Nadia Bailey ACADEMIC TUTOR
Edward Lambert ACADEMIC COORDINATOR	Sandra Garcia ADMISSIONS COORDINATOR	Silvia Stabio ACADEMIC TUTOR
Ariadna Romero ACADEMIC COORDINATOR	Veronica Amuz ADMISSIONS COORDINATOR	Liliana Penaranda ACADEMIC TUTOR
Carlos Aponte TELECOMMUNICATIONS COORDINATOR	Nadia Gabaldon REGISTRAR OFFICE	Renata Da Silva ACADEMIC TUTOR
		Junko Shimizu ACADEMIC TUTOR

<h3>School of Business and Economics</h3>		<h3>School of Social and Human Studies</h3>	
<p>The School of Business and Economics allows aspiring and practicing professionals, managers, and entrepreneurs in the private and public sectors to complete a self paced distance learning degree program of the highest academic standard.</p> <p>The ultimate goal is to empower learners and help them take advantage of the enormous array of resources from the world environment in order to eliminate the current continuum of poverty and limitations.</p> <p>Degree programs are designed for those students whose professional</p>	<p>experience has been in business, marketing, administration, economics, finance and management.</p> <p>Areas of study: Accounting, Advertising, Banking, Business Administration, Communications, Ecommerce, Finance, Foreign Affairs, Home Economics, Human Resources, International Business, International Finance, Investing, Globalization, Marketing, Management, Macroeconomics, Microeconomics, Public Administrations, Sustainable Development, Public Relations, Telecommunications, Tourism, Trade.</p>	<p>The School of Social and Human Studies is focused on to the development of studies which instill a core commitment to building a society based on social and economic justice and enhancing opportunities for human well being.</p> <p>The founding principles lie on the basic right of education as outlined in the Declaration of Human Rights. We instill in our students a sense of confidence and self reliance in their ability to access the vast opportunities available through information channels, the world wide web, private, public, nonprofit, and nongovernmental</p>	<p>organizations in an ever expanding global community.</p> <p>Degree programs are aimed towards those whose professional life has been related to social and human behavior, with the arts, or with cultural studies.</p> <p>Areas of Study: Psychology, International Affairs, Sociology, Political Sciences, Architecture, Legal Studies, Public Administration, Literature and languages, Art History, Ministry, African Studies, Middle Eastern Studies, Asian Studies, European Studies, Islamic Studies, Religious Studies.</p>
<h3>School of Science and Engineering</h3>		<h3>Online Library Resources</h3>	
<p>The School of Science and Engineering seeks to provide dynamic, integrated, and challenging degree programs designed for those whose experience is in industrial research, scientific production, engineering and the general sciences. Our system for research and education will keep us apace with the twenty-first century reach scientific advance in an environmentally and ecologically responsible manner to allow for the sustainability of the human population. We will foster among our students a demand for ethical behavior, an appreciation for diversity, an understanding of scientific investigation,</p>	<p>knowledge of design innovation, a critical appreciation for the importance of technology and technological change for the advancement of humanity.</p> <p>Areas of Study: Mechanical Engineering, Industrial Engineering, Chemical Engineering, Civil Engineering, Electrical Engineering, Computer Engineering, Physics, Chemistry, Biology, Mathematics, Communications, Petroleum Science, Information Technology, Telecommunications, Nutrition Science, Agricultural Science, Computer Science, Sports Science, Renewable Energy, Geology, Urban Planning.</p>	<p>With access to a global catalog created and maintained collectively by more than 9,000 participating institutions, AIU students have secured excellent research tools for their study programs.</p> <p>The AIU online library contains over 2 billion records and over 300 million bibliographic records that are increasing day by day. The sources spanning thousands of years and virtually all forms of human expression. There are files of all kinds, from antique inscribed stones to e-books, from wax engravings to MP3s, DVDs and websites. In addition to the archives, the library AIU Online offers electronic access to more than 149,000 e-books, dozens of databases and more than 13 million full-text articles with pictures included. Being able to access 60 databases and 2393 periodicals with more than 18 million items, guarantees the information required to perform the assigned research project. Users will find that many files are enriched with artistic creations on the covers, indexes, reviews, summaries and other information. The records usually have information attached from important libraries. The user can quickly assess the relevance of the information and decide if it is the right source.</p>	

Education on the 21st century

AIU Service

AIU is striving to regain the significance of the concept of education, which is rooted into the Latin “educare”, meaning “to pull out”, breaking loose from the paradigm of most 21st century universities with their focus on “digging and placing information” into students’ heads rather than teaching them to think.

For AIU, the generation of “clones” that some traditional universities are spreading throughout the real world is one of the most salient reasons for today’s ills. In fact, students trained at those educational institutions never feel a desire to “change the world” or the current status quo; instead, they adjust to the environment, believe everything is fine, and are proud of it all.

IN A WORLD where knowledge and mostly information expire just like milk, we must reinvent university as a whole in which each student, as the key player, is **UNIQUE** within an intertwined environment.

This century’s university must generate new knowledge bits although this may entail its separation from both the administrative bureaucracy and the faculty that evolve there as well.

AIU thinks that a university should be increasingly integrated into the “real world”, society, the economy, and the holistic human being. As such, it should concentrate on its ultimate goal, which is the student, and get him/her deeply immersed into a daily praxis of paradigm shifts, along with the Internet and research, all these being presently accessible only to a small minority of the world community.

AIU students must accomplish their self-learning mission while conceptualizing it as the core of daily life values through the type of experiences that lead

to a human being’s progress when information is converted into education.

The entire AIU family must think of the university as a setting that values diversity and talent in a way that trains mankind not only for the present but above all for a future that calls everyday for professionals who empower themselves in academic and professional areas highly in demand in our modern society.

We shall not forget that, at AIU, students are responsible for discovering their own talents and potential, which they must auto-develop in such a way that the whole finish product opens up as a flower that blossoms every year more openly.

THE AIU STANCE is against the idea of the campus as a getaway from day-to-day pressure since we believe reality is the best potential-enhancer ever; one truly learns through thinking, brainstorming ideas, which leads to new solutions, and ultimately the rebirth of a human being fully integrated in a sustainable world environment. Self-learning is actualized more from within than a top-down vantage point, that is to say, to influence instead of requesting, ideas more than power. We need to create a society where solidarity, culture, life, not political or economic rationalism and more than techno structures, are prioritized. In short, the characteristics of AIU students and alumni remain independence, creativity, self-confidence, and ability to take risk towards new endeavors. This is about people’s worth based not on what they know but on what they do with what they know.

Read more at: aiu.edu

AIU offers educational opportunities in the USA to adults from around the world so that they can use their own potential to manage their personal, global cultural development. The foundational axis of our philosophy lies upon self-actualized knowledge and information, with no room for obsolescence, which is embedded into a **DISTANCE LEARNING SYSTEM** based on **ANDRAGOGY** and **OMNIOLOGY**. The ultimate goal of this paradigm is to empower learners and help them take advantage of the enormous array of resources from the world environment in order to eliminate the current continuum of poverty and limitations.

This will become a crude reality with respect for, and practice of, human and community rights through experiences, investigations, practicum work, and/or examinations. Everything takes place in a setting that fosters diversity; with advisors and consultants with doctorate degrees and specializations in Human Development monitor learning processes, in addition to a worldwide web of colleagues and associations, so that they can reach the satisfaction and the progress of humanity with peace and harmony.

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